



Belfast City Council

Report to:	Development Committee
Subject:	Belfast Shopping Festival : NITB Awards 2010
Date:	13 May 2010
Reporting Officer:	John McGrillen Director of Development ext 3509
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Relevant Background Information

Members will be aware that at the Development Committee on Wednesday, 10th June, 2009 a report was presented on the outcomes of the **Belfast Shopping Festival 2009**. This Festival was one element of the Retail Sector Support Plan which was developed to support for a range of initiatives to assist in the development and promotion of the retail sector (with a focus on Independents) across the city was approved.

The **Belfast Shopping Festival 2009** was a major platform for Belfast's retail sector throughout Belfast to promote their businesses and attract new customers. The **Belfast Shopping Festival** was an outstanding event which extended the Easter Festivities and was aimed at attracting visitors not only from throughout Northern Ireland itself but also from the Republic of Ireland, GB and Europe.

The project has been short listed as a finalist for the Northern Ireland Tourism Awards 2010. The NITB Tourism Awards is a very important event for the tourism and hospitality Industry and it is important that BCC is represented at the event. It is recommended to the members that BCC reserves a table at the gala ceremony on Thursday 3 June 2010 in Belfast City Hall.

Members are also to note that The Belfast Maritime Festival, Tall Ships Atlantic Challenge 2009 has also been short listed for the NITB Awards and BTS09 have reserved a table at the event.

Key Issues

N/A

Resource Implications

The Cost of the Gala Dinner will be £675 plus VAT

Recommendations

It is recommended that BCC agree to reserve a table and that the Chair, Deputy and four additional Members along with two officers and two invited guests are nominated to attend.

Decision Tracking

N/A

Key Abbreviations

BCC	Belfast City Council
NITB	Northern Ireland Tourist Board
BTS09	Belfast Tall Ships 09

Documents Attached

N/A